find your Ohio.

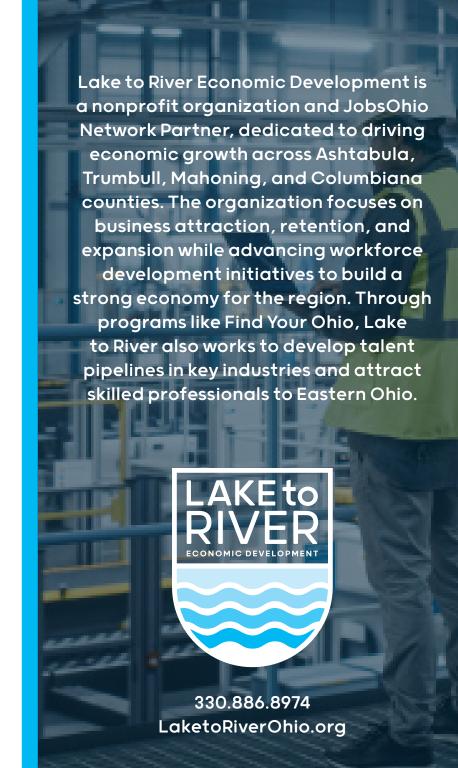
JobsOhio's National Talent Attraction Program



JobsOhio

PROGRAM OVERVIEW

- Find Your Ohio is a national talent attraction program that proactively drives in-demand talent to the state by matching out-of-state candidate resumes with openings at Ohio organizations.
- The program is designed to address talent shortages that Ohio organizations are facing in critical disciplines, such as Technology, Engineering, Healthcare and more.
- Our target audience is out-of-state talent within our in-demand job occupations, with a special emphasis on boomerangs, transitioning military members, and veterans.



HOW IT WORKS

OUT-OF-STATE CANIDATE PROCESS

OHIO EMPLOYER PROCESS



Marketing campaigns drive candidates to findyourohio.com.



Employers provide JobsOhio with basic information on open roles/hiring criteria and complete a brief onboard.



Candidates submit their resume to one of our in-demand roles.



Employers can search for and access candidates in the system. If requested, JobsOhio can also proactively suggest candidates based on hiring criteria.



A candidate profile is generated in the system.



Employers are free to contact, interview and hire candidates of interest.



Candidates are contacted by participating Ohio employers.



Employers are encouraged to meet with JobsOhio monthly while roles are open to provide updates, feedback on candidate quality, etc.

PROGRAM BENEFITS

We provide direct access to in-demand talent from across the country to better position Ohio organizations for the future.

- · You'll gain immediate access to a pool of qualified, in-demand candidates within an intuitive candidate database.
- Our recruiting experts serve as an extension of your team, recommending candidates based on your hiring criteria to open additional recruiting capacity.
- You'll save on recruitment marketing costs while still benefiting from the results of a fully-funded, always-on, integrated marketing approach.
- For every candidate hired from Find Your Ohio, you'll be eligible for one of our placement rewards, which can include promotion of your company through our marketing campaigns, co-branded recruitment assets, and more.



LET'S BUILD A

brighter, more prosperous

FUTURE

for Eastern Ohio together.

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