

find your Ohio[®]

JobsOhio's National Talent
Attraction Program



LAKE to
RIVER
ECONOMIC DEVELOPMENT



PROGRAM OVERVIEW

- Find Your Ohio is a national talent attraction program that proactively drives in-demand talent to the state by matching out-of-state candidate resumes with openings at Ohio organizations.
- The program is designed to address talent shortages that Ohio organizations are facing in critical disciplines, such as Technology, Engineering, Healthcare and more.
- Our target audience is out-of-state talent within our in-demand job occupations, with a special emphasis on boomerangs, transitioning military members, and veterans.

Lake to River Economic Development is a nonprofit organization and JobsOhio Network Partner, dedicated to driving economic growth across Ashtabula, Trumbull, Mahoning, and Columbiana counties. The organization focuses on business attraction, retention, and expansion while advancing workforce development initiatives to build a strong economy for the region. Through programs like Find Your Ohio, Lake to River also works to develop talent pipelines in key industries and attract skilled professionals to Eastern Ohio.



330.886.8974
LaketoRiverOhio.org

HOW IT WORKS

OUT-OF-STATE CANDIDATE PROCESS



Marketing campaigns drive candidates to findyourohio.com.



Candidates submit their resume to one of our in-demand roles.



A candidate profile is generated in the system.



Candidates are contacted by participating Ohio employers.

OHIO EMPLOYER PROCESS



Employers provide JobsOhio with basic information on open roles/hiring criteria and complete a brief onboard.



Employers can search for and access candidates in the system. If requested, JobsOhio can also proactively suggest candidates based on hiring criteria.



Employers are free to contact, interview and hire candidates of interest.



Employers are encouraged to meet with JobsOhio monthly while roles are open to provide updates, feedback on candidate quality, etc.

PROGRAM BENEFITS

We provide direct access to in-demand talent from across the country to better position Ohio organizations for the future.

- You'll gain immediate access to a pool of qualified, in-demand candidates within an intuitive candidate database.
- Our recruiting experts serve as an extension of your team, recommending candidates based on your hiring criteria to open additional recruiting capacity.
- You'll save on recruitment marketing costs while still benefiting from the results of a fully-funded, always-on, integrated marketing approach.
- For every candidate hired from Find Your Ohio, you'll be eligible for one of our placement rewards, which can include promotion of your company through our marketing campaigns, co-branded recruitment assets, and more.

THE BEST PART?

**There's no cost
for employers
to participate
in the Find Your
Ohio program.**



LET'S BUILD A
brighter, *more* prosperous
FUTURE
for Eastern Ohio together.

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